- Tell story, not speak jargon.
- Focus on what you understood.
- Discuss whatever you put in the slides, and take out whatever you don't want to mention in the slides
- Audiences are educated non-experts, so, you need to lead the audience logically from basic knowledge instead of assuming they know the topic.

Tips for preparing good presentations

Introduce the basic knowledge that will be needed to understand this presentation

Logic flow, from broad, basic knowledge toward focused and profound conclusion Clearly state the question/problem of this presentation

Present evidences in a logical manner and clearly argue the conclusion Prepare the presentation from back: (1) find take home message, (2) then find evidences for that message, (3) then find a good starting point.