- Tell story, not speak jargon.
- Focus on what you understood.
- Discuss whatever you put in the slides, and take out whatever you don't want to mention in the slides.
- Audiences are educated non-experts, so, you need to lead the audience logically from basic knowledge instead of assuming they know the topic.

**Tips for preparing good presentations**

1. Introduce the basic knowledge that will be needed to understand this presentation.
2. Clearly state the question/problem of this presentation.
3. Present evidences in a logical manner and clearly argue the conclusion.
4. Prepare the presentation from back: (1) find take home message, (2) then find evidences for that message, (3) then find a good starting point.

**Logic flow, from broad, basic knowledge toward focused and profound conclusion.**